

# JULIE LOSTANLEN

## Graphic designer Web designer

27 years old  
Clean Driving License

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## PROFESSIONAL EXPERIENCE

Depuis  
2015

### Graphic & Web Designer, Et Voilà Prod (communication agency), Bordeaux FRANCE

- Website development using Wordpress (from the graphic interface first draft to the integration) and SEO
- Corporate identity and style guide creation
- Communication material design (poster, flyers, press kit, business card, leaflet, product packaging, brochure, emailing design, booklet programme...)
- Designing of signage (construction site fence, outside shop sign, tarpaulin, cars...)
- Advertising campaign design
- Logotype and icon design
- Communication plan and Editorial Webmarketing planner
- Designing of SMO visuals (Facebook, Twitter, Youtube)
- In charge of Et Voilà Prod's social media (Facebook and Instagram)
- Acting as a intermediary with external service providers (printers, contractors...)
- Updated website for a cultural place with prestashop

2015  
2014

### Graphic Designer and Marketing Assistant, Cheval QUANCARD (wine merchant's house) Bordeaux FRANCE-

- Taking part to commercial meetings
- Creating leaflet, flyer, poster, etc. Complying with brands communication, codes and charters tailored to different distribution channels
- Updating companies websites, blogs and social networks
- In charge of bottle shooting
- Taking part to VINEXPO 2015

2014  
2013

### Professional contract (september 2013 to 2014): Graphic designer, Alter Ego Packaging (wine labels specialist), Bordeaux FRANCE

- Taking part to commercial meetings
- Creation of wine labels
- Development of the Warrants A Pull
- Creation of the corporate identity charter L'IMPRIMERIE (new corporate entity Alter Ego)
- Realization of flyer, poster for castles, hotels, construction companies, etc.

### Art director within the collective BEINSIDE, Nantes FRANCE

2015  
2013

### Creating my own communication agency (ILOGRAPHIC) in february 2013

- Working for: Vinci (kakémono) Aguila Technology (redesigning a logotype), Le Journal du Sport (flyer, newsletter, sticker, etc.), Volet System (web banners and slider), Airbus group (poster), etc.

2012

### 4-month trip in Australia to travel and improve my english

## EDUCATION

2014  
2013

### B.A in Graphic Design as apprentice at ÉCRAN - Mérignac FRANCE

2012  
2010

### HNC Visual communication multimedia (equivalent to Associate Degree in Visual communication) at LISAA (L'Institut Supérieur des Arts Appliqués) - Nantes FRANCE

2010  
2009

### One-year intensive study in Art at AXE SUD - Toulouse FRANCE

2009  
2008

### One-year in a business School at EGC (Ecole de Commerce et de Gestion) - Bayonne FRANCE

2008  
2007

### High School Diploma in Economic and Social Sciences ('A' level equivalent in Economics and Social Sciences) surfing option at Lycée Savary de Mauléon - Les Sables d'Olonne FRANCE

## SOFTWARE



Advanced



Advanced



Advanced



Intermediate



Advanced



Intermediate



Intermediate



Intermediate



Intermediate

## LANGUAGES

English ●●●● B2

Spanish ●●●● B1

## INTERESTS



Leisure, teacher and competitive surfing (11 years)



Photography (4 years)



Taste for traveling (Martinique, Greece, Mexico, Canada, Australia, Senegal...)



First Aid Certificate