



**JULIE LOSTANLEN**  
 Graphic designer  
 Web designer

27 years old  
 Clean Driving License

Phone. +33 6 66 70 24 52  
 julielostanlen@gmail.com  
 www.julie-graphiste.com












**PROFESSIONAL EXPERIENCE**

- Since 2015 ● **Graphic & Web Designer, Et Voilà Prod** (communication agency), Bordeaux FRANCE
  - Website development using Wordpress (from the graphic interface first draft to the integration) and SEO
  - Corporate identity and style guide creation
  - Communication material design (poster, flyers, press kit, business card, leaflet, product packaging, brochure, emailing design, booklet programme...)
  - Designing of signage (construction site fence, outside shop sign, tarpaulin, cars...)
  - Advertising campaign design
  - Logotype and icon design
  - Communication plan and Editorial Webmarketing planner
  - Designing of SMO visuals (Facebook, Twitter, Youtube)
  - In charge of Et Voilà Prod's social media (Facebook and Instagram)
  - Acting as a intermediary with external service providers (printers, contractors...)
  - Updated website for a cultural place with prestashop
- 2015 2014 ● **Graphic Designer and Marketing Assistant, Cheval QUANCARD** (wine merchant's house) Bordeaux FRANCE-
  - Taking part to commercial meetings
  - Creating leaflet, flyer, poster, etc. Complying with brands communication, codes and charters tailored to different distribution channels
  - Updating companies websites, blogs and social networks
  - In charge of bottle shooting
  - Taking part to VINEXPO 2015
- 2014 2013 ● **Professional contract** (september 2013 to 2014): **Graphic designer, Alter Ego Packaging** (wine labels specialist), Bordeaux FRANCE
  - Taking part to commercial meetings
  - Creation of wine labels
  - Development of the Warrants A Pull
  - Creation of the corporate identity charter L'IMPRIMERIE (new corporate entity Alter Ego)
  - Realization of flyer, poster for castles, hotels, construction companies , etc.
- **Art director** within the collective **BEINSIDE**, Nantes FRANCE
- 2015 2013 ● **Creating my own communication agency (ILOGRAPHIC)** in february 2013
  - Working for: Vinci (kakémono) Aguila Technology (redesigning a logotype), Le Journal du Sport (flyer, newsletter, sticker , etc.), Volet System (web banners and slider), Airbus group (poster), etc.
- 2012 ● **4-month trip in Australia** to travel and improve my english

- 2010 2009 ● **One-year intensive study in Art** at AXE SUD - Toulouse FRANCE
- 2009 2008 ● **One-year in a business School** at EGC (Ecole de Commerce et de Gestion) - Bayonne FRANCE
- 2008 2007 ● **High School Diploma** in Economic and Social Sciences ('A' level equivalent in Economics and Social Sciences) surfing option at Lycée Savary de Mauléon - Les Sables d'Olonne FRANCE

**SOFTWARE**

 Advanced	 Advanced	 Advanced
 Intermediate	 Advanced	 Intermediate
 Intermediate	 Intermediate	 Intermediate

**LANGUAGES**

English ●●●● B2  
 Spanish ●●●● B1

**INTERESTS**

-  Leisure, teacher and competitive surfing (11 years)
-  Photography (4 years)
-  Taste for traveling (Martinique , Greece, Mexico , Canada, Australia , Senegal...)
-  First Aid Certificate

**EDUCATION**

- 2014 2013 ● **B.A in Graphic Design** as apprentice at ÉCRAN - Mérignac FRANCE
- 2012 2010 ● **HNC Visual communication** multimedia (equivalent to Associate Degree in Visual communication) at LISAA (L'Institut Supérieur des Arts Appliqués) - Nantes FRANCE

