

JULIE LOSTANLEN

Graphic designer Web designer

Clean Driving License

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PROFESSIONAL EXPERIENCE

Since
2015

Graphic & Web Designer

Et Voilà Prod (communication agency), Bordeaux-FRANCE

- ▶ Website development using Wordpress (from graphic interface first draft to integration) and SEO
- ▶ Corporate identity and style guide creation
- ▶ Communication material design (poster, flyers, press kit, business card, leaflet, product packaging, brochure, emailing design, booklet programme...)
- ▶ Designing of signage (construction site fence, outside shop sign, tarpaulin, cars...)
- ▶ Advertising campaign design
- ▶ Logotype and icon design
- ▶ Communication plan and Editorial Webmarketing planner
- ▶ Designing of SMO visuals (Facebook, Twitter, Youtube)
- ▶ In charge of Et Voilà Prod's social media (Facebook and Instagram)
- ▶ Acting as a intermediary with external service providers (printers, contractors...)
- ▶ Updated website for a cultural place with prestashop

2015
2014

Graphic Designer and Marketing Assistant

Cheval QUANCARD (wine merchant), Bordeaux-FRANCE

- ▶ Conducting commercial meetings
- ▶ Creating leaflet, flyer, poster, etc. Complying with brands communication, codes and charters tailored to different distribution channels
- ▶ Updating companies websites, blogs and social networks
- ▶ In charge of bottle shooting
- ▶ Taking part to VINEXPO 2015

2014
2013

Professional contract, Graphic designer

Alter Ego Packaging (wine labels specialist), Bordeaux-FRANCE

- ▶ Conducting commercial meetings
- ▶ Creation of wine labels
- ▶ Development of the Warrants A Pull
- ▶ Creation of the corporate identity charter L'IMPRIMERIE (new corporate entity Alter Ego)
- ▶ Design and delivery of flyer, poster for castles, hotels, construction companies, etc.

2015
2013

Art director

within the collective **Beinside**, Nantes-FRANCE

Creating my own communication agency Ilographic

- ▶ Working for: Vinci (kakémono) Aguila Technology (redesigning a logotype), Le Journal du Sport (flyer, newsletter, sticker, etc.), Volet System (web banners and slider), Airbus group (poster), etc.

2012

4-month trip in Australia to travel and improve my english

2011

Internship, Graphic designer

Hoff company (surf shop, communication agency and distribution company), Bayonne-FRANCE

- ▶ Flash banners creation, bodyboard and paddle design, advertisement printing, etc.

SUMMER JOBS

2010

Farming job

Soufflet Atlantique (agricultural merchant), Marrans FRANCE

2009

Real estate agent assistant

Foncia, Bayonne FRANCE

2008

Receptionist

Manu Surf School, Longeville sur Mer FRANCE

EDUCATION

2014
2013

B.A in Graphic Design as apprentice

at **ÉCRAN**, Mérignac-FRANCE

2012
2010

HNC Visual communication multimedia

(equivalent to Associate Degree in Visual communication) at **LISAA** (L'Institut Supérieur des Arts Appliqués), Nantes-FRANCE

2010
2009

One-year intensive study in Art

at **AXE SUD**, Toulouse-FRANCE

2009
2008

One-year in a business School

at **EGC**, Bayonne-FRANCE

2008
2007

High School Diploma in Economic and Social Sciences

('A' level equivalent in Economics and Social Sciences)

surfing option

at **Lycée Savary de Mauléon**, Les Sables d'Olonne-FRANCE

SOFTWARE



Advanced



Advanced



Advanced



Advanced



Intermediate



Intermediate



Intermediate



Intermediate



Intermediate

LANGUAGES

French ●●●●● Native

English ●●●●● Advanced

Spanish ●●●●● Intermediate

INTERESTS



Leisure, teacher and competitive surfing (11 years)



Photography (4 years)



Taste for traveling (Martinique, Greece, Mexico, Canada, Australia, Senegal, San Francisco, Italy, Bali, Europe, etc.)



First Aid Certificate



Sewing work (surf boardbag, pillow, pencil case, etc.)