

JULIE LOSTANLEN

Graphic designer

Web designer

Web design, print, logotype, typography

Clean Driving License

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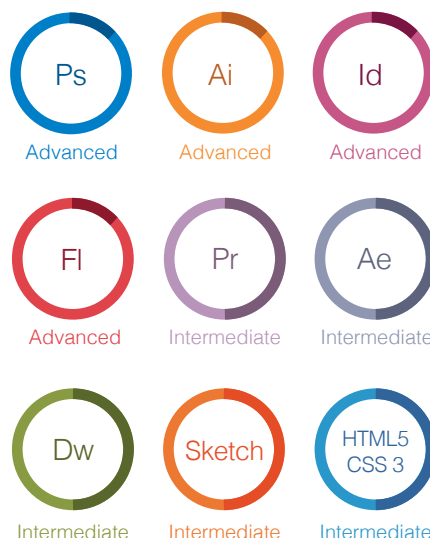
PROFESSIONAL EXPERIENCE

- Since 2018**
- Founder and Art director (print & web)**
Lost Graphic design (freelance), Bordeaux-FRANCE
- 2018**
- Graphic & Web Designer**
Et Voilà Prod (communication agency), Bordeaux-FRANCE
 - Website development using Wordpress (from graphic interface first draft to integration) and SEO
 - Corporate identity, logotype, icon design and style guide creation
 - Communication material design (poster, flyers, press kit, business card, leaflet, product packaging, brochure, emailing design, booklet programme...)
 - Advertising campaign design
 - Acting as a intermediary with external service providers (printers, contractors...)
 - Communication manager for a cultural place
 - Designing of signage (construction site fence, outside shop sign, tarpaulin, cars...)
 - Communication plan and Editorial Webmarketing planner
 - Designing of SMO visuals (Facebook, Twitter, Youtube)
 - In charge of Et Voila Prod's social media (Facebook and Instagram)
- 2015**
- Graphic Designer and Marketing Assistant**
Cheval QUANCARD (wine merchant), Bordeaux-FRANCE
 - Conducting commercial meetings
 - Creating leaflet, flyer, poster, etc. Complying with brands communication, codes and charters tailored to different distribution channels
 - Updating companies websites, blogs and social networks
 - In charge of bottle shooting
 - Taking part to VINEXPO 2015
- 2014**
- Professional contract, Graphic designer**
Alter Ego Packaging (wine labels specialist), Bordeaux-FRANCE
 - Conducting commercial meetings
 - Creation of wine labels
 - Development of the Warrants A Pull
 - Creation of the corporate identity charter L'IMPRIMERIE (new corporate entity Alter Ego)
 - Design and delivery of flyer, poster for castles, hotels, construction companies, etc.
- 2015**
- Art director**
Within the collective **Beinside**, Nantes-FRANCE
- 2015**
- Graphic designer freelance**
Ilographic
 - Working for: Vinci (kakémono) Aguila Technology (redesigning a logotype), Le Journal du Sport (flyer, newsletter, sticker, etc.), Volet System (web banners and slider), Airbus group (poster), etc.
- 2012**
- 4-month trip in Australia** to travel and improve my english
- 2011**
- Intership, Graphic designer**
Hoff company (surf shop, communication agency and distribution company), Bayonne-FRANCE
 - Flash banners creation, bodyboard and paddle design, advertisement printing, etc.
- SUMMER JOBS**
- 2010**
- Farming job**
Soufflet Atlantique (agricultural merchant), Marrans FRANCE
- 2009**
- Real estate agent assistant**
Foncia, Bayonne FRANCE
- 2008**
- Receptionist**
Manu Surf School, Longeville sur Mer FRANCE

EDUCATION

- 2014**
- B.A in Graphic Design as apprentice**
at **ÉCRAN**, Mérignac-FRANCE
- 2012**
- HNC Visual communication multimedia**
(equivalent to Associate Degree in Visual communication) at **LISAA** (L'Institut Supérieur des Arts Appliqués), Nantes-FRANCE
- 2010**
- One-year intensive study in Art**
at **AXE SUD**, Toulouse-FRANCE
- 2009**
- One-year in a business School**
at **EGC**, Bayonne-FRANCE
- 2008**
- High School Diploma in Economic and Social Sciences** ('A' level equivalent in Economics and Social Sciences)
surfing option
at **Lycée Savary de Mauléon**, Les Sables d'Olonne-FRANCE






SOFTWARE



LANGUAGES

- French ●●●●● Native
- English ●●●●● Advanced
- Spanish ●●●●● Intermediate

INTERESTS

-  Leisure, teacher and competitive surfing (12 years)
-  Photography (4 years)
-  Taste for traveling (Martinique, Greece, Mexico, Canada, Australia, Senegal, San Francisco, Italy, Bali, Europe, etc.)
-  First Aid Certificate
-  Sewing work (surf boardbag, pillow, pencil case, etc.)