

# JULIE LOSTANLEN

**Graphic designer**

**Web designer**

*Web design, print, logotype, typography*

Clean Driving License

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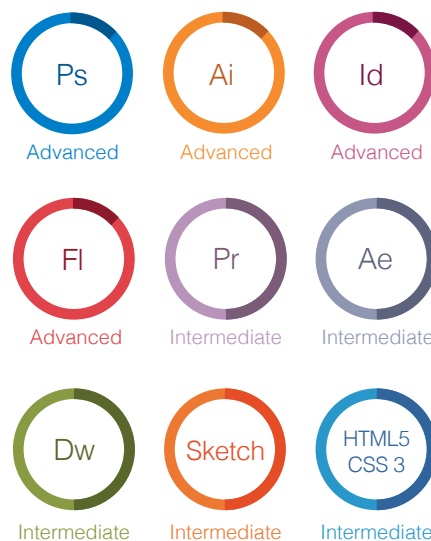
## PROFESSIONAL EXPERIENCE

- Since 2019**
- Founder and Art director (print & web)**  
**Lost Graphic design** (freelance), Bordeaux-FRANCE
- 2018 2015**
- Graphic & Web Designer**  
**Et Voilà Prod** (communication agency), Bordeaux-FRANCE
    - Website development using Wordpress (from graphic interface first draft to integration) and SEO
    - Corporate identity, logotype, icon design and style guide creation
    - Communication material design (poster, flyers, press kit, business card, leaflet, product packaging, brochure, emailing design, booklet programme...)
    - Advertising campaign design
    - Acting as a intermediary with external service providers (printers, contractors...)
    - Communication manager for a cultural place
    - Designing of signage (construction site fence, outside shop sign, tarpaulin, cars...)
    - Communication plan and Editorial Webmarketing planner
    - Designing of SMO visuals (Facebook, Twitter, Youtube)
    - In charge of Et Voila Prod's social media (Facebook and Instagram)
- 2015 2014**
- Graphic Designer and Marketing Assistant**  
**Cheval QUANCARD** (wine merchant), Bordeaux-FRANCE
    - Conducting commercial meetings
    - Creating leaflet, flyer, poster, etc. Complying with brands communication, codes and charters tailored to different distribution channels
    - Updating companies websites, blogs and social networks
    - In charge of bottle shooting
    - Taking part to VINEXPO 2015
- 2014 2013**
- Professional contract, Graphic designer**  
**Alter Ego Packaging** (wine labels specialist), Bordeaux-FRANCE
    - Conducting commercial meetings
    - Creation of wine labels
    - Development of the Warrants A Pull
    - Creation of the corporate identity charter L'IMPRIMERIE (new corporate entity Alter Ego)
    - Design and delivery of flyer, poster for castles, hotels, construction companies, etc.
  - Art director**  
Within the collective **Beinside**, Nantes-FRANCE
- 2015 2013**
- Graphic designer freelance**  
**Ilographic**
    - Working for: Vinci (kakémono) Aguila Technology (redesigning a logotype), Le Journal du Sport (flyer, newsletter, sticker, etc.), Volet System (web banners and slider), Airbus group (poster), etc.
- 2012**
- 4-month trip in Australia** to travel and improve my english
- 2011**
- Intership, Graphic designer**  
**Hoff company** (surf shop, communication agency and distribution company), Bayonne-FRANCE
    - Flash banners creation, bodyboard and paddle design, advertisement printing, etc.
- SUMMER JOBS**
- 2010**
- Farming job**  
**Soufflet Atlantique** (agricultural merchant), Marrans FRANCE
- 2009**
- Real estate agent assistant**  
**Foncia**, Bayonne FRANCE
- 2008**
- Receptionist**  
**Manu Surf School**, Longeville sur Mer FRANCE

## EDUCATION

- 2014 2013**
- B.A in Graphic Design as apprentice**  
at **ÉCRAN**, Mérignac-FRANCE
- 2012 2010**
- HNC Visual communication multimedia**  
(equivalent to Associate Degree in Visual communication) at **LISAA** (L'Institut Supérieur des Arts Appliqués), Nantes-FRANCE
- 2010 2009**
- One-year intensive study in Art**  
at **AXE SUD**, Toulouse-FRANCE
- 2009 2008**
- One-year in a business School**  
at **EGC**, Bayonne-FRANCE
- 2008 2007**
- High School Diploma in Economic and Social Sciences** ('A' level equivalent in Economics and Social Sciences)  
**surfing option**  
at **Lycée Savary de Mauléon**, Les Sables d'Olonne-FRANCE





## SOFTWARE



## LANGUAGES

- French ●●●●● Native
- English ●●●●● Advanced
- Spanish ●●●●● Intermediate

## INTERESTS

-  Leisure, teacher and competitive surfing (12 years)
-  Photography (4 years)
-  Taste for traveling (Martinique, Greece, Mexico, Canada, Australia, Senegal, San Francisco, Italy, Bali, Europe, etc.)
-  First Aid Certificate
-  Sewing work (surf boardbag, pillow, pencil case, etc.)